

THE


OFFICE

365

HONEYMOON IS OVER

**UNDERSTAND WHAT WENT WRONG AND GET
YOUR RELATIONSHIP BACK ON TRACK**

IT LOOKED SO GOOD FOR CLAUDIA AND MIKE ROSOFT...



HONEY, WE'RE GOING TO BE TOGETHER FOR THE REST OF OUR LIVES!

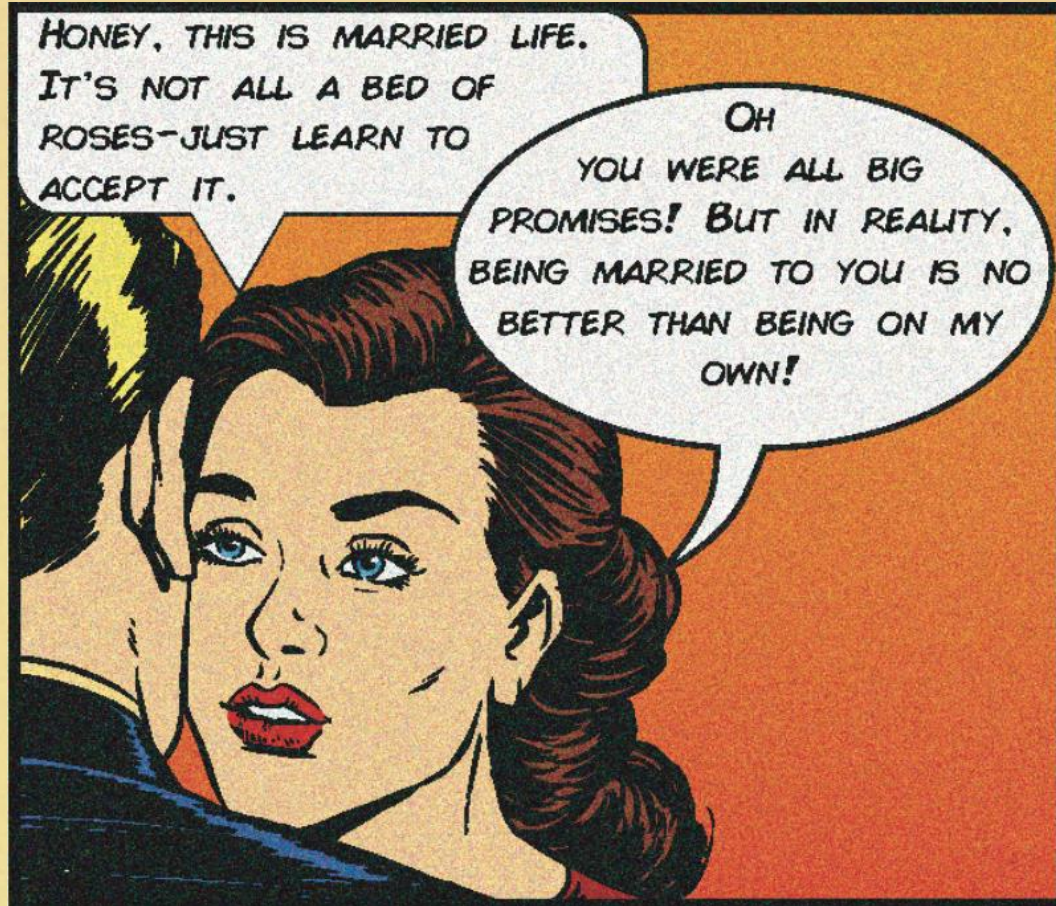
BOTH OUR DREAMS HAVE COME TRUE, MIKE! I'VE ALWAYS DREAMED OF THIS. PLEASE SAY THE REST OF OUR MARRIAGE WILL BE AS GOOD AS OUR HONEYMOON!

WHEN THEY START WITH OFFICE 365, MANY COMPANIES FEEL LIKE IT WILL SOLVE ALL THEIR PROBLEMS!

- EASY ADOPTION
- CUT COSTS
- REDUCE COMPLEXITY



BUT THEN...THE HONEYMOON ENDS



ONCE YOU'VE BENEFITED FROM THE QUICK WINS OF MOVING EMAIL TO THE CLOUD, OFFICE 365 DOESN'T HAVE AS MUCH IMPACT AS YOU WERE HOPING FOR





WHAT WENT WRONG?

THE 4 OFFICE 365 RELATIONSHIP PROBLEMS



YOU STICK TO YOUR OLD HABITS



YOU'RE STILL SENDING ATTACHMENTS

- USERS FIND IT HARD TO CAPTURE AND CLASSIFY EMAILS AND DOCUMENTS IN SHAREPOINT ONLINE
- IT'S EASIER TO KEEP SENDING ATTACHMENTS, MEANING CONTENT DOESN'T GET STORED, AND PEOPLE CAN'T FIND INFORMATION LATER



YOU PAY NO ATTENTION TO ME

TOO MANY APPS

- THE NEED TO TOGGLE BETWEEN APPS AND LOCATE INFORMATION DRIVES DOWN ADOPTION
- USERS DON'T UNDERSTAND, AND THEREFORE IGNORE THE MANY APPS AND FEATURES IN OFFICE 365

THE
OFFICE! YOU PAY
MORE ATTENTION TO
YOUR WORK THAN
YOU DO ME!



YOU AREN'T THE SAME ANYMORE

TOO MUCH CHANGE!

- OFFICE 365 IS CONSTANTLY EVOLVING, MEANING USERS FIND IT CONFUSING
- SOME OF THESE FEATURES CONFLICT WITH ONE ANOTHER



...YOU'RE ALWAYS DISTRACTED WHEN I TALK TO YOU

LOSING FOCUS

- PRODUCTS WITH COMPETING AND EVOLVING FEATURES DISCOURAGE ADOPTION
- CONTEXT SWITCHING AS THEY MOVE FROM SCREEN TO SCREEN CONFUSES USERS AND MEANS THEY LOSE FOCUS





GET THAT SPARK BACK

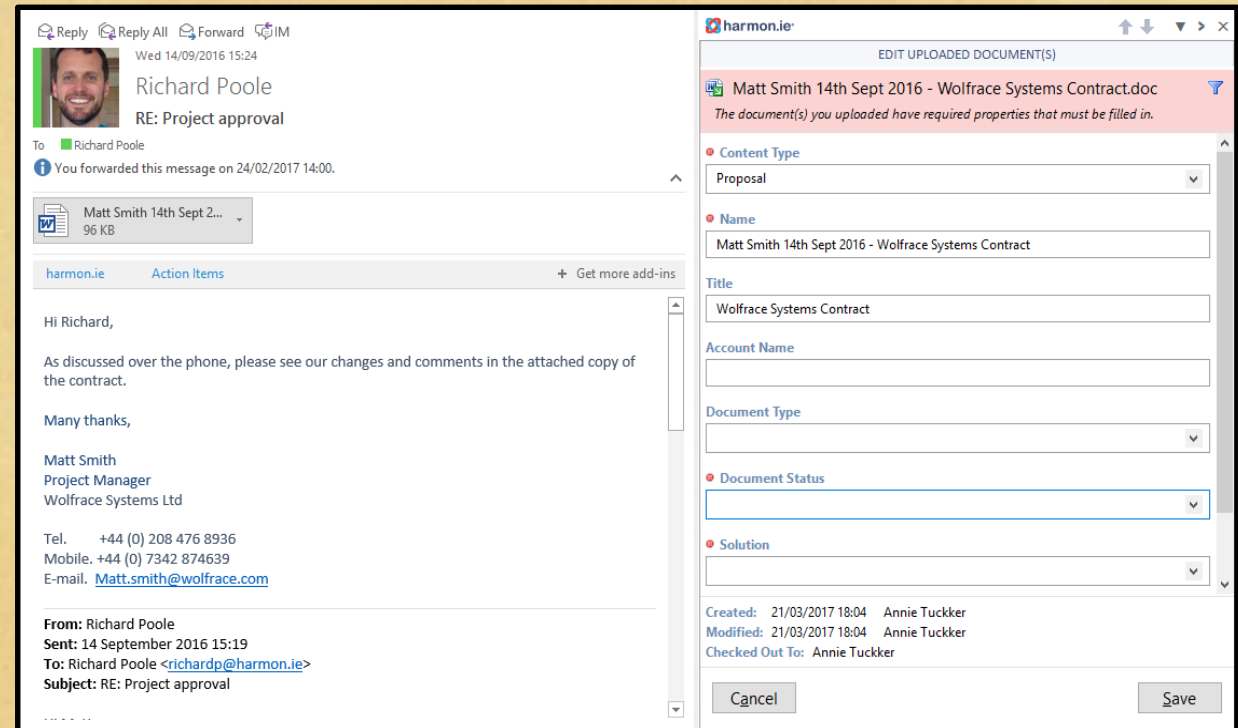
THE FIVE STEPS TO GETTING YOUR OFFICE 365 RELATIONSHIP BACK ON TRACK



MAKE THE RIGHT THING THE EASY THING TO DO

MAKE IT EASY TO CAPTURE EMAILS AND DOCUMENTS

- WORK FROM OUTLOOK
- CAPTURE EMAILS AND DOCUMENTS USING DRAG AND DROP
- MAKE IT EASY TO CLASSIFY EMAILS AND DOCUMENTS USING METADATA



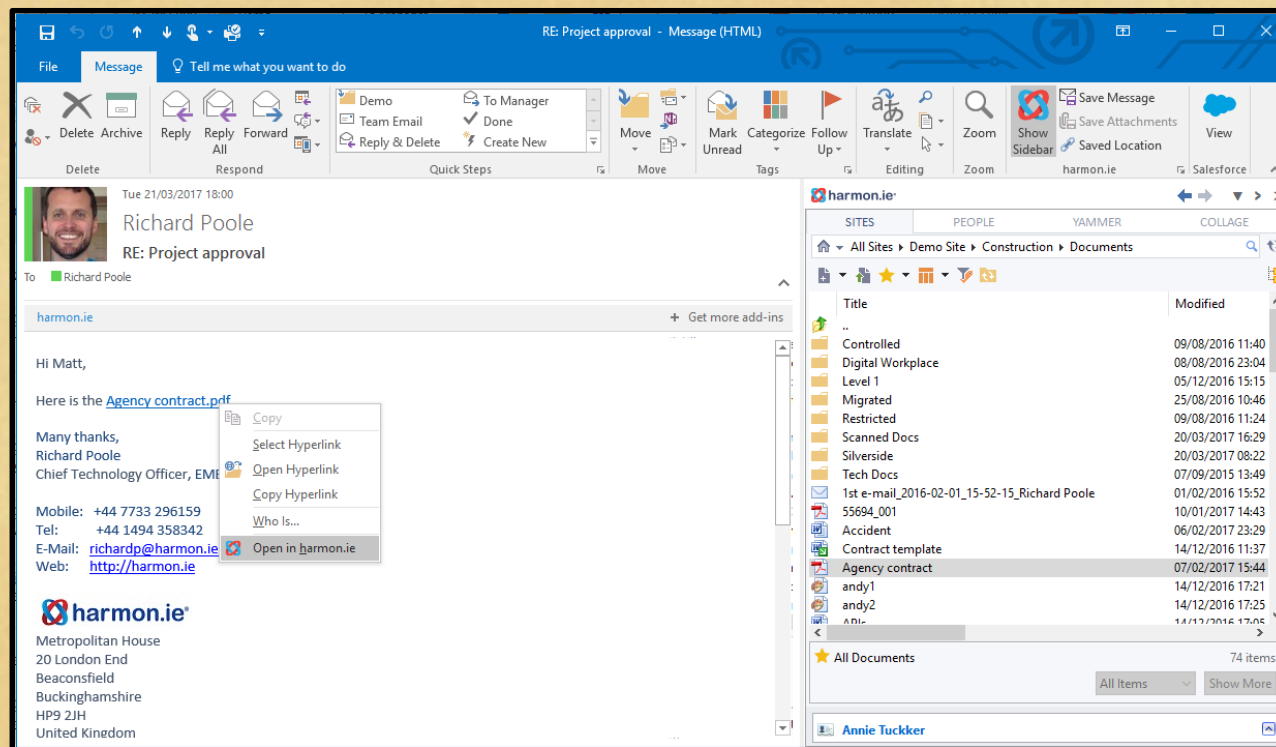
The screenshot shows an Outlook email interface. The email is from Richard Poole to Matt Smith, dated Wednesday, 14/09/2016 15:24. The subject is "RE: Project approval". The email body contains a message from Matt Smith, dated 24/02/2017 14:00, regarding a contract document. The document is titled "Matt Smith 14th Sept 2016 - Wolfrace Systems Contract.doc" and is 96 KB in size. The harmon.ie add-in is active, showing a form to capture metadata for the document. The form includes fields for Content Type (Proposal), Name (Matt Smith 14th Sept 2016 - Wolfrace Systems Contract), Title (Wolfrace Systems Contract), Account Name, Document Type, Document Status, and Solution. The form also displays creation and modification dates (21/03/2017 18:04) and the user (Annie Tuckker). The form has "Cancel" and "Save" buttons.



REMOVE THE BARRIERS

MAKE IT EASY TO SHARE LINKS FROM ONE CENTRAL LOCATION - SHAREPOINT

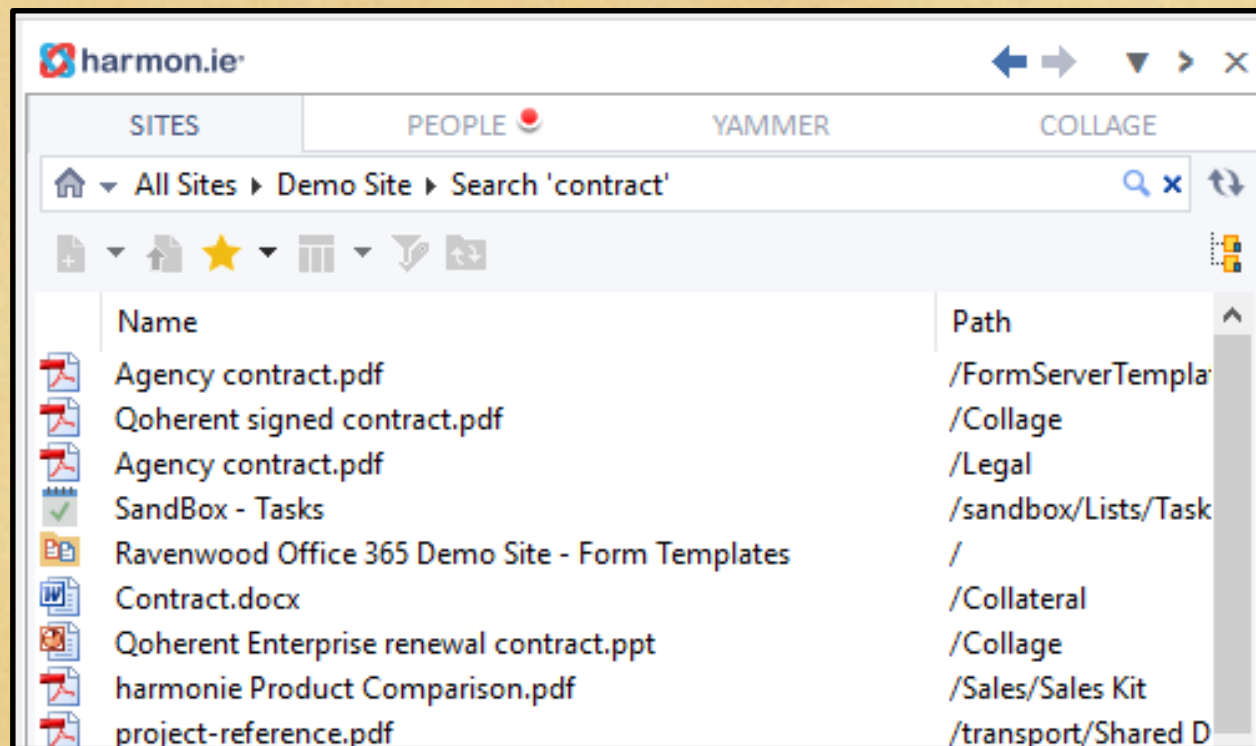
- **SHARE LINKS TO DOCUMENTS BY DRAGGING THEM INTO EMAIL MESSAGES**
- **STAYING WITHIN OUTLOOK PROMOTES FOCUS AND OFFICE 365 ADOPTION**



OPEN UP TO ONE ANOTHER

MAKE IT EASY TO DISCOVER INFORMATION

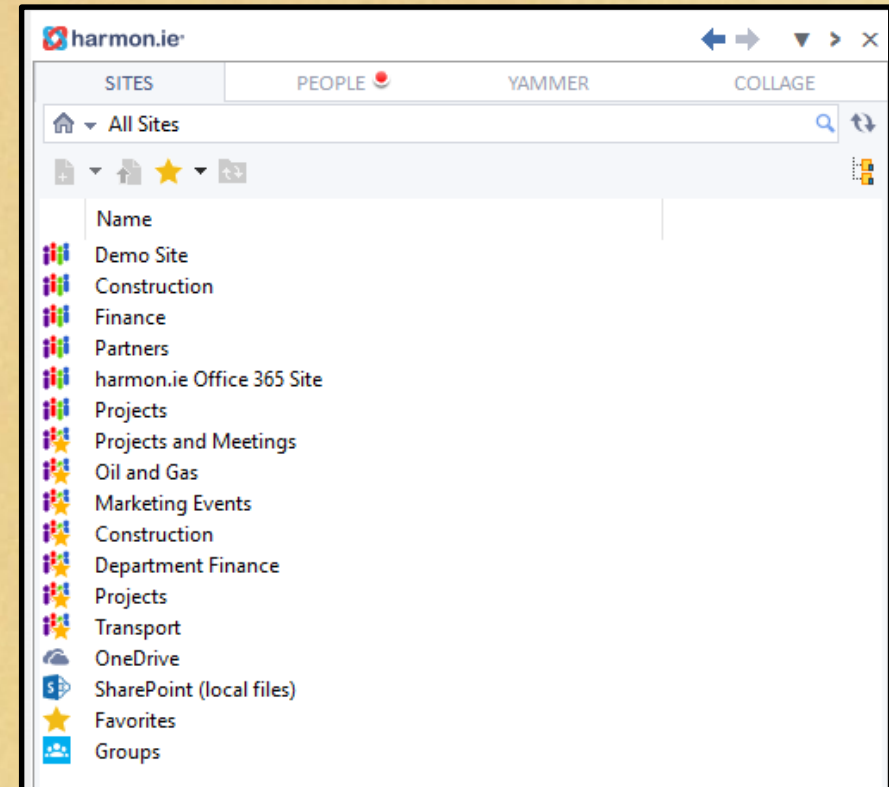
- PERFORM ENTERPRISE SEARCH FROM OUTLOOK
- PRESENT INFORMATION BY TOPICS
- GET MICROSOFT GRAPH RECOMMENDATIONS FOR CONTENT, IN OUTLOOK



PAY MORE ATTENTION

MAKE IT EASIER FOR USERS TO FOCUS

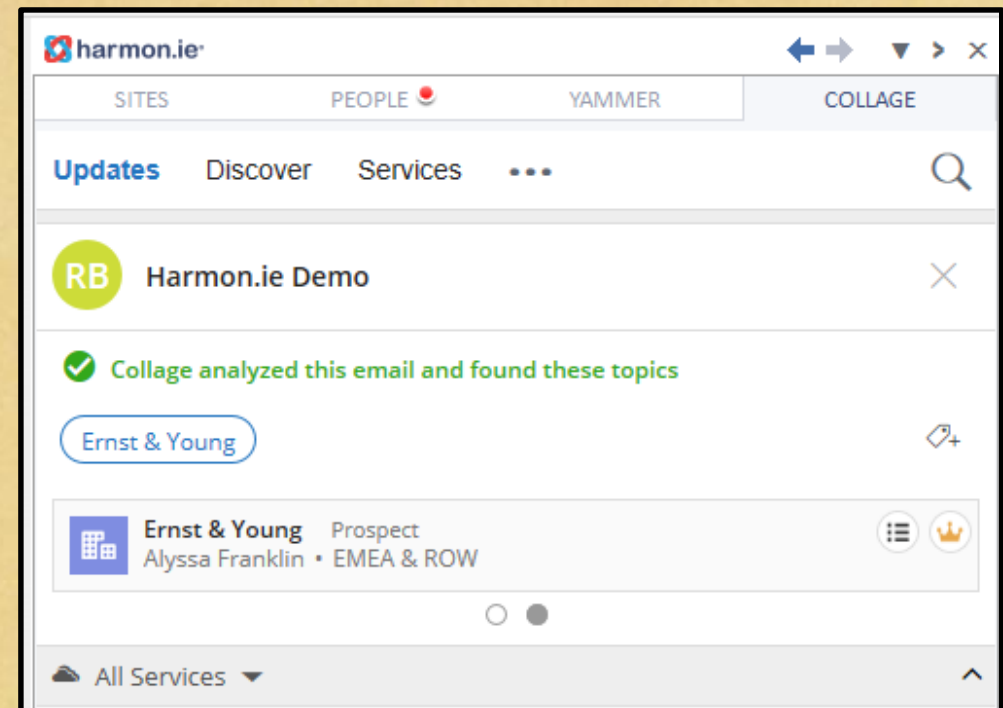
- **AGGREGATE ALL YOUR OFFICE 365 SERVICES INTO ONE PLACE...OUTLOOK**
- **ELIMINATE THE NEED TO TOGGLE TO SEE THE 'BIG PICTURE'**



DON'T EXPECT THEM TO BE SOMETHING THEY'RE NOT

SHOW INFORMATION THE WAY THE HUMAN BRAIN WORKS

- AUTOMATICALLY TAG EMAILS AND DOCUMENTS WITH MEANINGFUL TOPICS
- SEARCH ON TOPICS TO SEE THE BIG PICTURE
- DRILL DOWN ON ACTIVITIES 'IN CONTEXT' - WITHOUT LEAVING OUTLOOK



REGAIN BLISS!



WE
CAN WORK THIS
OUT MIKE. WE JUST
NEED TO LEARN TO FIT
AROUND ONE
ANOTHER...

IT
SOUNDS LIKE MRS.
HARMONY GAVE YOU
SOME GREAT ADVICE,
HONEY!





Register for your 30-day free trial

Register

THE END